

# Getting The Most From Your Digital Card

## 10 Ways to Share Your Card

1. Add the link to your card in your email signature.
2. Send an email blast to all your contacts announcing your card and tell them to load it to their phone using the link provided.
3. Tweet out a link to download your card twice a week.
4. Post a link to download your card on Facebook twice a week.
5. Add a link to download your card to your LinkedIn profile.
6. Post a link to download your card on LinkedIn twice a week.
7. When sharing it in person make sure to walk the person through downloading it to their phone and show them the share, email and call functions....and if you have videos or links to urls show them that as well.
8. If you do regular email blasts, add a link to your signature area and mention downloading your card to the phone.
9. Add a link on your website and direct people to click on the link from their phone to download your card.
10. Use a texting service and make one of the text messages about texting \_\_\_\_ to \_\_\_\_ to get a link to download card. This is great for speakers who are in front of large audiences, as you can get your card to many people at one time.

