

“the most coveted piece of real estate in business today is the home screen of the smartphone”

Hi [first name]:

You recently took the opportunity to [download our free publication “Special Report – Digital Business Card Best Practices Revealed.”] We hope it provided you with some useful information. Did you know that thousands of businesses use digital business cards even though they have printed cards? These people have seen the extreme value having a digital card offers and have incorporated it into their daily marketing mix.

I didn't realize it when I started that not only does a digital card separate me from the crowd, but it also gives me a **marketing tool that is easy to share and update, put videos, my web site and social media links** right in front of the users; and is always with me!!

**And that is why I offer the Visness Card, something new to the marketplace,** because you see, it is the first and only custom-designed digital business card available today. If you are looking for a “cookie-cutter” fill in the blanks and do it yourself card, then our card is not for you. This took over two years to refine and cost a great deal of time and money. But we see the value it has brought us every day. **It makes sharing my company and contact information so much easier!** And I can do it from my cell phone in a few seconds.

You might be wondering what you do with your printed business cards if you have a digital card. My advice is to keep using printed cards, just order less cards as my experience and that of our cardholders tells us that you will use 50% less printed cards if you have a digital card. There are occasions when a printed card is needed (i.e. that fish bowl drawing for free pizza at the local pizza parlor).

So, **for less than the cost of a few cups of premium coffee a month,** you can get access to your very own Visness Card. Plus, you'll will have the ability to place videos,

share your unique selling proposition, use photos and never be without your business card again!

We are currently offering our Visness Card at a deeply discounted rate for a short period of time. If you want to separate yourself from the crowd and create a great first impression, visit our web site and take advantage of our special pricing. Do worry, we will walk you through the steps necessary to set up your card. Remember, after you provide us some basic information, we will design and produce your beautiful, custom-designed Visness Card digital business card just for you.

Thank you again for your interest in digital business cards. I hope you will consider joining the Visness card family! **Visit [web address] to get started.**